**Customer Loyalty / Rewards Enrollment Form**

|  |  |  |  |
| --- | --- | --- | --- |
| **Company Name:** | StarMart Retail Pvt. Ltd. | **Program Name:** | *StarMart Rewards Club* |
| **Form No.:** | RWD-ENR-001 | **Date:** | 13-Oct-2025 |

**Section 1: Customer Information**

|  |  |  |  |
| --- | --- | --- | --- |
| Full Name | Ahmed Khan | Customer ID (if existing) | CUST-4582 |
| Date of Birth | 15-Jan-1990 | Gender | ☐ Male ☐ Female ☐ Other |
| Mobile Number | +92 300 5678901 | Email Address | ahmed.khan@email.com |
| Address | House 12, Block D, Gulshan, Karachi | | |
| Preferred Contact Method | ☐ SMS ☐ Email ☐ Phone Call | | |

**Section 2: Membership Details**

|  |  |  |  |
| --- | --- | --- | --- |
| Enrollment Type | ☐ New Member ☐ Renewal | Membership ID (to be assigned) | (Auto-generated) |
| Start Date |  | Membership Level | ☐ Silver ☐ Gold ☐ Platinum |
| Referred By (if any) | CUST-1021 | Points at Enrollment | =0 |

**Section 3: Terms & Conditions**

1. Membership is **non-transferable** and valid for one year from the date of enrollment.
2. Points are earned on eligible purchases only.
3. Lost or stolen cards must be reported immediately.
4. Points can be redeemed for rewards as per the company’s policy.
5. The company reserves the right to modify or cancel the program at any time.

☐ **I have read and agree to the above terms and conditions.**

**Signature of Customer:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
**Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Section 4: Office Use Only**

|  |  |
| --- | --- |
| Processed By | Maria Ali |
| Designation | Customer Service Officer |
| Signature | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Date | 13-Oct-2025 |
| Remarks | Loyalty Card issued successfully |